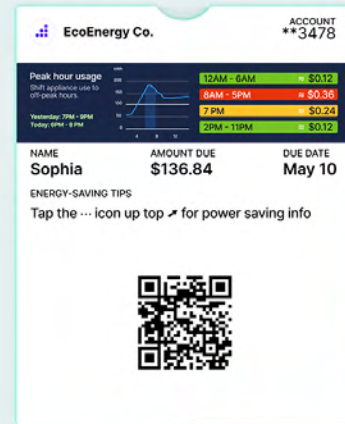


DIGITAL WALLET CARD FOR UTILITIES

Go from **idea to live** in under **12 weeks**

A simple, secure, and flexible path to launch **digital wallet cards for outage updates, billing reminders, and more.**



THE PROCESS

The fast track to **launch**

1


Select card modes

Choose the card types that fit your customer touchpoints.

2


Select templates

Use pre-built designs or co-create custom templates.

3


Complete data integration (Convey)

Connect billing, outage, and CRM systems securely.

4


Kick off first wallet campaign

Launch your first card with real-time tracking and insights.

THE APPROACH

From kickoff to campaign: **8-12 weeks**

Template customization

Discovery & planning

Data integration & testing

Launch

Go-live ☒

W1

W2

W3

W4

W5

W6

W7

W8

W9

W10

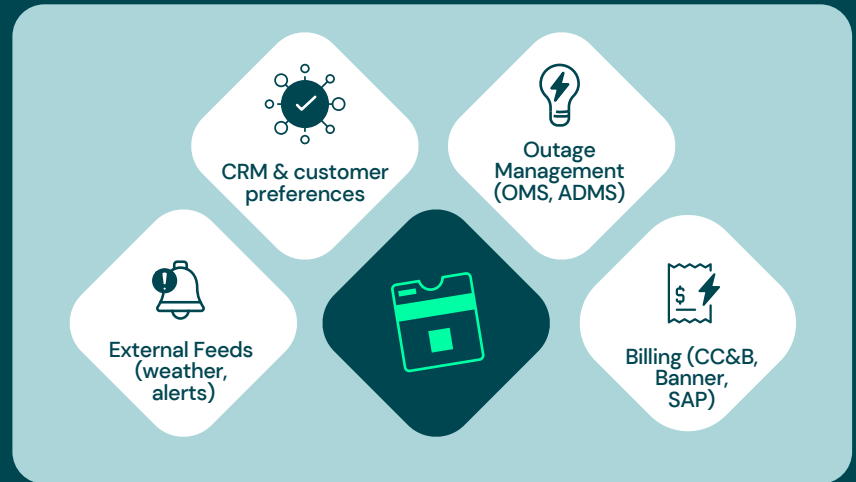
W11

W12

SUPPORTED INTEGRATIONS

Works **seamlessly** with your ecosystem

Utility Card integrates with your existing systems

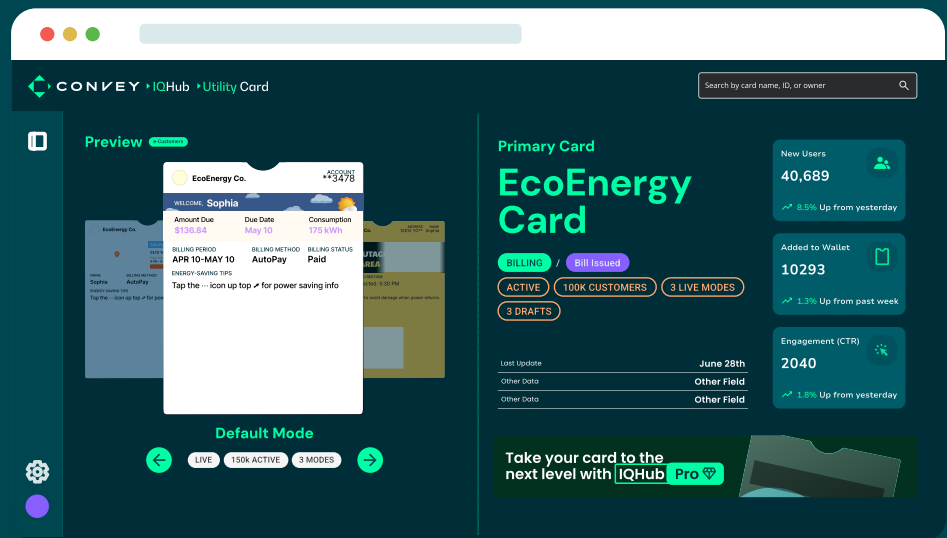


MANAGEMENT PORTAL OVERVIEW

Full control, **zero complexity**

Use an intuitive, web-based portal to:

- Design and launch **wallet cards**
- Configure automation and triggers
- Track engagement in real time
- Manage access and permissions

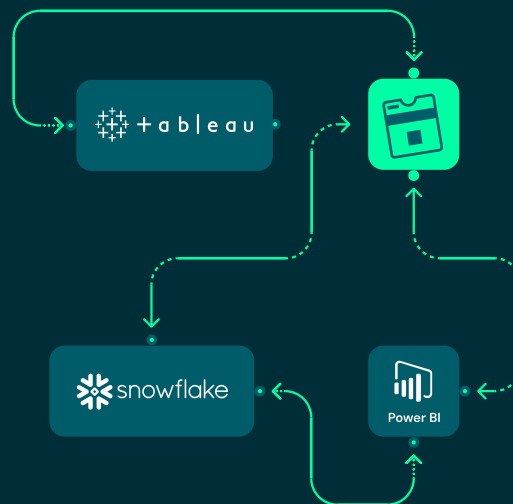


DATA & ANALYTICS CONNECTORS

Analytics that drive **smarter** engagement

Stream wallet engagement data directly to:

- **Tableau, Power BI, Snowflake** and others
- ConveyIQ analytics dashboards
- Custom systems via APIs or web-hooks
- Actionable insights on customer behavior and campaign performance



Visit www.goconvey.com for more information.

CONTACT US!